

# EASTER FASHIONS for Boys, Girls and Little Tots

**HEARN**  
 FOURTEENTH STREET Founded 1827 WEST OF FIFTH AVENUE

**S**IMPLE, practical frocks with the charming fashions and smartening touches of the Spring Mode are presented in our large, varied assortments at the special money-saving values for which this house is famous.

B—Girls' Hats of fine Milan hemp. Colors are brown, navy blue, tan, black, and black and white. Were 4.94.  
**Specialized Price 4.37**

C—Little Tots' Sweater Coats of fine wool. Colors are brown, tan, peacock, oxford and cardinal. Sizes 2 to 6 years. Were 5.97.  
**Specialized Price 4.85**

D—Little Tots' Hats. Combination of silk and straw with embroidered and ribbon trimming. Sizes 2 to 6 years. Were 2.97.  
**Specialized Price 2.46**

F—Boys' Caps of fancy mixtures, grey and brown one-piece or eight quarter top. Sizes 6½ to 7½. Were 1.48.  
**Specialized Price 1.28**

G—Little Tots' Organic Panties. Dresses, floral shades, frillings of sheer organdie. Sizes 2 to 6 years. Were 4.97.  
**Specialized Price 3.95**

H—Little Tots' Bonnets of embroidered organdie trimmed with frillings of fine val lace and pink or blue satin ribbon. Sizes 2 to 3 years. Were 2.75.  
**Specialized Price 1.95**

J—Little Tots' Hats of satin combined with novelty straw braid. Colors are tan, brown and French blue. Were 3.25.  
**Specialized Price 2.88**

M—Boys' Tams of navy blue serge or gray and brown fancy tweeds, with woven bands. Sizes 6½ to 7½. Were 1.48.  
**Specialized Price 1.25**

N—Girls' Guimp Frock dress is of fine navy blue or brown tulle prettily embroidered, with guimp of tangerine crepe de chine. This is one of a number of styles at this price. Sizes 8 to 14 years. Were 12.94.  
**Specialized Price 11.35**

Q—Girls' Hats in the style pictured and a variety of other youthful models.  
**Specialized Price 7.80**

E—Boys' Two-Trouser Suits. Model pictured is one of a large assortment of suits of tweed, homespun, cashmere or trousers (both knicker or one pair and one knicker). All the new spring shades. Sizes 9 to 17 years. Were 19.50.  
**Specialized Price 16.50**

A—Girls' Coats of all-wool two-tone sport cloth, with fancy stitching of colored silk and colored buttons. Sizes 8 to 14 years. Were 12.94.  
**Specialized Price 10.94**

L—Junior Boys' Worsted Suit of black and white check in Balkan models as pictured and also in middie styles. Sailor collar and cuffs are handsomely braided. Embroidered patch emblem. Sizes 3 to 8 years. Were 8.50.  
**Specialized Price 7.75**

I—Little Tots' Homespun Coats. Come in tan, brown and French blue and are well lined. Sizes 3 to 6 years. Other models at this value. Were 8.97.  
**Specialized Price 6.94**

KIDDIES BARBER SHOP  
 SECOND FLOOR

## BOHN REFRIGERATORS

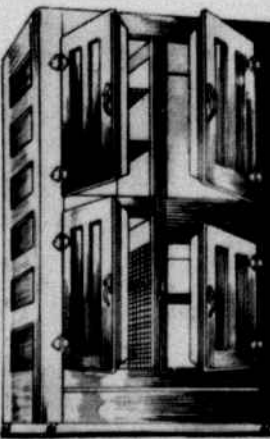
**Four Popular Models \$25.00 to \$33.00 Below Former Net Prices**

Bohn Sanitor Refrigerator (illustrated), 33 inches wide, 19 deep, 55½ high (outside dimensions); ice capacity about 125 lbs.; regularly \$100.00. Positively the best value we ever offered, at.....  
**\$68.00**

Another, 29½ inches wide, 18 deep, 48½ high; approximate ice capacity 100 lbs.; formerly \$82.00. **\$57.00** Now.....

The third, 35½ inches wide, 20 deep, 66 high; ice capacity about 170 lbs.; regularly \$112.00. **\$89.00** Now.....

And finally—one of our hand-somest—43½ inches wide, 23 deep, 56 high; ice capacity about 220 lbs. Regular net price, \$125.00. **\$93.00** Now.....



**BECAUSE** in each case we have another model which differs only slightly in dimensions, we are closing out our stock of four Refrigerators at drastic price reductions.

All four are standard Bohn Sanitor Refrigerators, perfect in every respect, with one-piece linings of fused porcelain-steel (not enamel paint); 8 layer insulation, galvanized steel ice chamber, etc.

This offer will end when our present stock of these four models is exhausted.

**Other Models from \$25.00 up** The wide range of sizes, styles and prices on our floor will enable you to select the model most suitable for your particular needs, at almost any price you may have in mind.

Bohn Refrigerators are used in practically all the dining cars of the Pullman Company, in leading hotels and clubs, in the homes of thousands of prominent citizens.

**Six Weeks' Storage Privilege** We will hold your Refrigerator for six weeks, free of storage charges, on deposit of \$25.00.

**Our New Address** is 5 East 46th Street, two doors East of 5th Avenue. During April the salesrooms will be open from 8 A. M. to 6 P. M. daily, including Saturday.

Call if possible; otherwise telephone or write for a catalog.

**Bohn Refrigerator Shop** 5 East 46th Street, New York Just off 5th Av. Phone Vanderbilt 1927.



### NEW TRANSFORMATIONS

Designed and created by Manuel in Paris made with his famous

#### SIGHT PROOF PARTING

MANUEL'S modern transformation is truly an improvement upon nature, for it may be had in any shade or to match one's own hair. When I designed my booklet in Paris, in September, 1920, I gave the name "Illusion" to my transformations (see booklet), but the development of my modern transformation has made it no longer an "Illusion" but an exact reproduction of nature.

Manuel Transformations are *Incomparable*, for beautiful quality, fine workmanship and artistic taste are combined to give the postiches finish, catch, and naturalness.

The Parisienne no longer has a permanent wave, marcel wave, or resorts to dyeing the hair, for it is better to have a transformation, which gives her the desired effect immediately, without annoyance or risk of having her precious hair ruined.

Make your selection from more than 200 styles with either a side part or a front one that defies even the glance of the most penetrating. Price \$50 up; without parting \$35 up. **HAIR GOODS OF EVERY DESCRIPTION ON DISPLAY.**

**Manuel**

Specializing Exclusively in Hair Goods  
 29 East 48th Street, New York

## REDUCE Easily, Naturally Be Slender!

Three slices of Basy Bread a day. Help reduce your weight in a natural way.

Doctors' Essential Foods Co., Orange, N. J.

Gentlemen: My last loaf of Basy Bread has been received. I am very much pleased with the results obtained. I have lost thirty-eight pounds. Thanking you, I am, Mrs. L. K., Illinois.

DOCTORS' ESSENTIAL FOODS CO., 81 Oakwood Ave., Orange, New Jersey

Your friends must have told you about Basy Bread, now a recognized standard weight reducing ration. Basy Bread is not a medicine or drug, but a wholesome and delicious food—scientifically prepared. There is no unpleasant dieting—no irksome exercises in the Basy Bread course. Legions have reported remarkable reductions in weight, with gains in strength and health.

You will be very much interested in the Basy Bread booklet, which gives reliable information on obesity and how to reduce. Write for your copy to-day. Sent in sealed, plain cover, postage prepaid.



**BASY BREAD** REGISTERED TRADE MARK

## QUALITY FURNITURE BELOW LENNON'S LOW PRICES THIS ATTRACTIVE CHAIR

will fill many wants in a home of refinement. It is especially adaptable for use as a Desk Chair or as part of a Breakfast Room Set.

**Priced at \$8.90**

Look for our Special Price Tags on Odd Pieces and Full Suites. These show substantial reductions from LENNON'S LOW PRICES

The Suites Listed Below Are a Few Examples.	
BEDROOM SUITES.	DINING ROOM SUITES.
3-piece American Walnut, reg. \$150. NOW <b>\$97.50</b>	9-piece Hepplewhite American walnut, \$169.00
7-piece Ivory Twin Beds, reg. \$267. NOW <b>\$169.00</b>	\$265 .....NOW
4-piece Mahogany Suite, reg. \$375. NOW <b>\$210.00</b>	10-piece mahogany \$225.00
6-piece Venetian Gray, regular \$475. NOW <b>\$308.00</b>	Suite, reg. \$375. NOW
	9-piece Italian walnut, regular \$425. NOW <b>\$275.00</b>
	4-piece Georgian, 82-in. Buffet, \$750. NOW <b>\$415.00</b>
	17-19 West 37th Street
	Near 8th Avenue
	Formerly on 23d St. (Since 1906)

## Age is Judged by Gray Hair

Gray streaks suggest middle age and start your friends asking how old you really are. Keep your hair its original youthful color—it is easy. How? By using Mary T. Goldman's Hair Color Restorer.

This dainty, colorless liquid, clean and clear as water, brings back the original color with no danger of freakish streaks or discoloration.

Write for free trial bottle and prove these statements. Test as directed on a single lock. Then, when thoroughly convinced, get full-sized bottle from your drug-gist or direct.

**MARY T. GOLDMAN**  
 349 Goldman Building, St. Paul, Minn.

## Advertising Rates THE NEW YORK HERALD Rotographic Section

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13 times within one year.....	\$5
25 times within one year.....	\$9
52 times within one year.....	\$15
3,000 lines within one year.....	\$25
5,000 lines within one year.....	\$45
10,000 lines within one year.....	\$75
Single Insertion Rates	
PER AGATE LINE.....	\$9
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FULL PAGE.....	\$1,400.00
MINIMUM SPACE 21 LINES.	
ALL ADVERTISEMENTS MUST CARRY AN ILLUSTRATION.	

## Reduce Your Flesh in Spots Arms Legs Bust Double Chin by wearing Dr. Walter's reducing RUBBER GARMENTS

Bust Reducer, \$6.00. Chin Reducer, \$2.50. Anklets \$7 per pair. Extra high \$9.00.

Send for illustrated booklet.  
 Dr. Jeannette A. C. Walter  
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Your Chinese Good Luck Ring is not genuine unless this mark is inside. The genuine ring only is surrounded with the uncanny power (according to the Ancients) of bringing to the wearer Good Luck, Health, Happiness, Prosperity and Long Life. The genuine ring, a high-grade product, is very beautiful and very popular in U.S. or 10-K gold. Also in STERLING SILVER. See them at your Local Jewelry Store.

**TEN MILLION HAPPY BRIDES**  
 For two generations this symbol has stood for HAPPINESS AND GOOD LUCK in higher grade wedding rings. This symbol identifies your wedding ring as being of vastly superior quality.

## MADAME MARIE FACIAL SPECIALIST

GUARANTEES to remove ALL facial blemishes; 2 weeks' retirement required for absolute results. Excellent accommodation for patrons. Telephone Riverside 3376 or address 222 RIVERSIDE DRIVE, NEW YORK

## You can have Mary Pickford, Norma Talmadge, Wm. S. Hart, Douglas Fairbanks, Charlie Chaplin and others bring their choicest treasures to your own home, on "Safe" Standard films.

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## LADIES' HAIR GOODS

of every description. Featherweight Transformations of superior French hair. Can be dressed in any fashion.

## PREMATURE GREY HAIR quickly restored with one application of ANDRE'S ORIENTAL COLORING

Trade-MARK ALONE—Mark. Gives the hair a soft, glossy and youthful appearance, is safe, satisfactory and harmless. Price, \$2.50.

Literature on request. Application Parlor and Salesroom, 87 West 34th St., New York.

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Face Specialist Est. 1891. Look Twenty Years Younger through Madame Mays' Method. Removes freckles, lines, blemishes. Restores youthful contour and facial beauty. Excellent accommodations for patrons. 50 W. 49 St., N. Y. Tel. Bryant 9426.

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